

TECHNICAL SPECIFICATION/DESCRIPTION

Project: Video production for the virtual launching of IACAT's knowledge products

Event launch date: July 30, 2021

Platform: Zoom/Facebook

Output: 110 mins stitched video

Production inclusions:

Pre-Production

- Creative Consultation
- Script

Production

- Direction
- location shoot within Metro Manila
- Complete set of HD filming equipment
- Production manpower

Post Production

- Editing of broadcast quality video output
 - o Animation of knowledge products, stitching of clips, color grading, filters, creative transitions)
- Online time coded revision form
- Two revisions before final output (based on approved script)
- Title Typography/ 2D graphic animation
- Musical scoring
- USB for video output and footages
- MOV, AVI, MP4 formats for universal playback